



# CORPORATE INNOVATION

## VOLTA INNOVATION OUTPOST

**External approaches provide new perspectives and solutions.**

### COMPANIES WITH INNOVATION OUTPOSTS IN CANADA:

General Motors  
TD Bank Group  
Canadian Tire  
Canon  
Manulife  
Deloitte  
Thomson Reuters  
Atlantic Lottery Corporation

### ORIGINS:

Based on the Communitel  
Innovation Outpost model:  
<https://www.communitech.ca/how-we-help/innovation/corporate-innovation/>

### FIND OUT HOW:

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**Volta provides the environment for your company to operate like a lean startup.** Solve problems and prototype outside of the corporate bog. External approaches provide new perspectives, which means new ideas and solutions for your business.

### WHAT IS AN INNOVATION OUTPOST?

It's an external, arm's length think (and do) tank, where smart entrepreneurial people work together to solve complex business problems without the corporate HQ restrictions.

### WHAT HAPPENS AT AN OUTPOST?

A team of talented people work together surrounded by the technology innovation ecosystem, acting like a startup: efficiently and effectively.

### WHERE DO THESE TALENTED PEOPLE COME FROM?

The region's booming startup community! Volta will help you find the perfect leader for your company's outpost. We've met thousands of successful entrepreneurs and are here to make sure you meet the right people.

### IS INNOVATING INSIDE YOUR COMPANY A CONSTANT CHALLENGE?

Success of innovation ecosystems hinge on startup culture, where ideas and creativity are free to blossom without the constraints of politics, red tape, or inertia that exist within most large companies. Talk to us about joining the innovation district in Halifax.

**JOIN THE EAST COAST  
INNOVATION DISTRICT**